SuperLearning
Better, faster, smarter. Information overload . . . decision-making at the speed of change . . . Are your responsibilities are outstripping your abilities? Does your mind go blank in important personal or business situations? If you answered ‘yes’ to any of these, this course is for you.

Course Instructor - Scott Bornstein
Scott J Bornstein has been a leading authority, lecturer and author in the field of memory training, test preparation and knowledge management since 1980. A dynamic speaker and innovator, Scott conducts programmes for CEO members of the Young President’s Organisation, leading corporations and major universities. He facilitates college, graduate-school and teacher licensing preparation programmes throughout California.
SUPERLEARNING:
A COURSE FOR EXECUTIVES

Scott Bornstein
Memory Expert/Author/Consultant
Bornstein Knowledge Management Systems

"We are changing the world faster than we can change ourselves, and applying to the present, the habits of the past."
Sir Winston Churchill

A TONE OF YOUR PROGRAM TODAY
You’re a winner, a doer, and a successful individual, or you would not be here today. This program is not designed to make you a different person. It is designed to share with you ideas, methods, and concepts that will help you challenge the boundaries of your potential and increase your overall leadership, productivity, and business effectiveness!

B OBJECTIVES
In our 90-120 minutes together, it would be impossible to teach you all the skills and systems; so here is what we will do:

1. Learn the basic SUPERLEARNING MEMORY POWER SYSTEMS that always get results.
2. Give you powerhouse learning solutions for personal and professional success: fact retention systems, names & faces recall, mind-mapping, and more!
3. Challenge you to expand your mind and your memory power in a creative way. The secret (if there is such a thing) is in the desire to learn HOW.
4. Have some fun and help you feel good about yourself.

SELF-ASSESSMENT
I am an expert at learning and remembering the following ...

My goal is to be able to effectively master ...

The smartest individual I know personally is ...

The best idea today is:
These illustrations distill the essence of SuperLearning... coordinating knowledge, compressing information, creating learning networks, commanding creativity, and constructing solutions that get results fast! Change habits, harness your brain’s powerhouse abilities, and re-program your memory for maximum recall... in ten days.

THE PROCESS

1 __________________
2 __________________
3 __________________
4 __________________
5 __________________
6 __________________
7 __________________
8 __________________
9 __________________
10 __________________
11 __________________
12 __________________
13 __________________
14 __________________

LETTERS

___  ___  ___  ___  ___

KNOWLEDGE TRANSFER

Which item (a, b, c, or d) is the opposite of the one at left?

- __________________
- __________________
- __________________
- __________________

Which drawing (a, b, c, or d) is the opposite of the first? Why?

- __________________
- __________________
- __________________
- __________________

Which drawing (a, b, c, or d) is the opposite of the first drawing?

- __________________
- __________________
- __________________
- __________________

Which drawing (a, b, or c) belongs with the two at left?

- __________________
- __________________
- __________________

WORD  DEFINITION

- turnkey
- assuage
- chimerical
- laconic
- garrulous
- sinecure
Emotional Intelligence

1. CORE COMPETENCIES

2. KNOWLEDGE NETWORKS

3. CURRENT CHALLENGE

MISSION

1. IDEA(S) TO REVISIT

2. RESOURCES

3. CRITICAL STEPS TO SOLUTION
SAY
• Focus
• Observe
• Associate
• Use 7x10
• Write

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Keep a "people that you meet" file! Make a ritual out of using your associative skills when meeting people and review once a week. In no time you will be able to meet and remember as many people as you wish!
Research shows that displacing existing habits requires ten days of reinforcement of the new behavior desired. Commit the next ten days to completing the following practice and you will never again worry about your ability to remember names and faces!

To get you started, pictures and names will be provided. Each succeeding day you will be asked to supply the name(s) of people you want or need to remember. As you come to each blank, use it to draw a picture, or make a note of a memorable characteristic or fact, or just write the name and association. Begin each new learning session with a short review of the previously learned names – saying the name aloud and visualizing the face. A few moments of focused concentration and the name and face will be forever imprinted in your mind!

When you are finished, you will have learned the names of 40 people – 25 of which will be your colleagues, acquaintances, or friends. This will form the basis of your own names and faces system, generate successful habits of mind, and launch you well on your way!
Keep it up! You’re doing great! Once you complete this mental exercise, your mind will subconsciously seek connections between new names and their owners. Create a people file and make it a habit to review one day later, one week later, and one month later. Review lists of names in advance of meetings and create the relationships before you actually meet the person or people. By eliminating even one step in the process, you are freeing your mind to concentrate on the other elements of the meeting. Mentally review the name during the course of conversation and look for one or two opportunities to use the name before you say goodbye.

You Can Do It, All You Have to Do is Keep Doing It!